

Growing your profits Philips MASTER GreenPower CG



"The extra yield means I make more money".
"I changed to Philips MASTER GreenPower CG lamps and maintained my number of burning hours. Philips helped me work out exactly my extra yield, giving me a return on my investment within the year. It's simple, I make more money."



Invest in Philips MASTER GreenPower CG and be rewarded

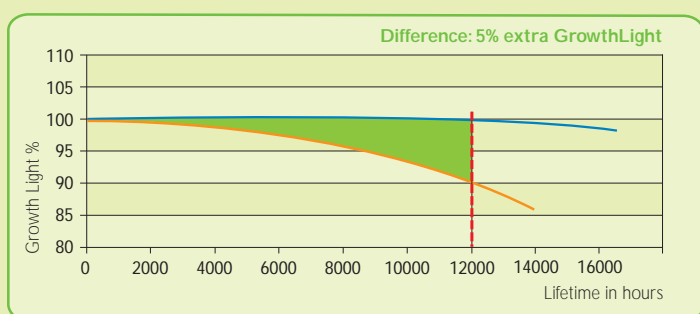
NEW MASTER GreenPower CG 230V lamps

- Constant GrowthLight over lifetime
- With a service life of 12.000 hours

If your lamps are coming to the end of their life, it's now time to consider investing in the new Philips MASTER GreenPower CG lamps that bring you constant GrowthLight over lifetime.

Constant GrowthLight means extra GrowthLight over the service life of the lamp. You can burn the same hours and reap the rewards of bigger yields. Or you can burn less lamp hours and get the same yield, then pocket the difference in energy savings. Either way, you make more money.

Growing your profits with Philips MASTER GreenPower CG



- GreenPower CG
- Old GreenPower
- Difference: +5% extra GrowthLight



A well known rule-of-thumb is that 1% extra GrowthLight brings 1% extra crop yield. Switch to Philips MASTER GreenPower CG lamps and see what savings you can make per lamp.

The difference is up to 5% extra GrowthLight over service life:

- burn the same hours and reap bigger yields, or
- burn less hours, and save on energy

	GrowthLight initial	Lifetime	GrowthLight 12000 hrs
MASTER GreenPower CG 400W	725 $\mu\text{mol}/\text{sec}$	12.000 hrs	725 $\mu\text{mol}/\text{sec}$
MASTER GreenPower 400W	725 $\mu\text{mol}/\text{sec}$	12.000 hrs	667 $\mu\text{mol}/\text{sec}$
MASTER GreenPower CG 600W	1100 $\mu\text{mol}/\text{sec}$	12.000 hrs	1100 $\mu\text{mol}/\text{sec}$
MASTER GreenPower 600W	1100 $\mu\text{mol}/\text{sec}$	10.000 hrs	1012 $\mu\text{mol}/\text{sec}$

Philips GrowthLight Guarantee Promise



When you invest in Philips MASTER GreenPower you get more than just a lamp. If you register your project you automatically qualify for our Philips GrowthLight Guarantee Promise.

This includes a range of free services such as a free yearly check on your lamps to make sure that levels of GrowthLight remain at optimum levels. For the complete life of the lamps, we'll replace any that fail under normal operating conditions. And after replacing the lamps at the end of service life Philips will take care of the return of disposed lamps.

No loss of performance. No downtime. No waste. That's the Philips GrowthLight Guarantee Promise.

To find out more about how you can make more money when you invest in the new Philips MASTER GreenPower CG lamps or take advantage of the Philips GrowthLight Guarantee Promise please visit www.philips.com/horti or contact Peter Sanders (Key Account Manager Horticulture) at 06-51815534.

